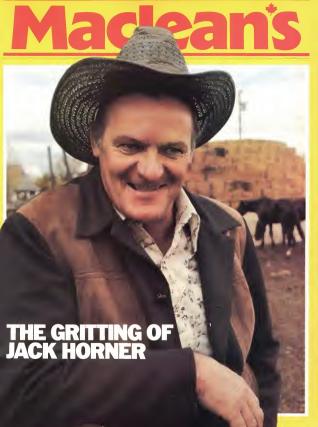
OCTOBER 17, 1977 CANADA'S NEWSMAGAZINE





Maclean's













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OCTOBER 17, 1977





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## **Maclean's**

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#### Fair Lady to Fair Deal

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### Insights into Insurance ///anu/iLife

# Interview

With Peter Listingy



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# Is this the yearthat you finally move up to a Volkswagen Rabbit?



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# Letters

#### Thanks for the memory-but not for the cheap parting shot



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#### If some Quebeckers want divorce, so be it-as long as they don't get custody

#### Column by Morris Shumiatcher

The Referendum Debate

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#### Closeum (Bolitica

# A renegade in power

#### Is Jack Homer still his own man? Or Pierre Trudeau's?

Jack Homer to back to open the full for us. up; ho soul to the evil Crite for the process. fact codfed princeses date of them a Horsid Dods. Alone with coffee and the date squares, Blorser pen na miense ro-mine. prices of Liberston and all their works. about his switch to the





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By Robert Lewis



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With roots planted



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MACLEAN'S COCCOBER 17 1977 49



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It's Peter's scotch. Isn't it yours?

# McNee of the Yard

A policeman's lot is still not a happy one

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By Arturo F. Gonzalez

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# "They seem impressed when I describe the immensity



of Canada's Tar Sands."

Well over 3,000 people from Canada and many other parts of the world have been excerted on tours of Fort McMurray and the Syncrude construction site by Syncrude team members such as John Linn.

"When I told one German visitor that the Athabasca Tar Sands occupied approximately 12,000 square miles of northeastern Alberta, be wendered why work wasn't under way to mine it all. 'So much potential,' he said.

<sup>42</sup> explained to him that an unbelievably large work force would be required to build and operate so many Syncrade-sized plants. After all, it took a peak work force of more than 7,500 men and women to build this plant which will be mining an area of just over ten square miles.

"I also pointed out that most of the tar sar

is too far underground to be recovered through our present mining techniques. Unfortunately, methods to recover these deeper denosits have yet to be perfected.

Trinally, I explained that Syncrude is something of a test case—for other companies waiting to see if we've got what it takes to make the tar sands a paying proposition. Well, there's certainly no doubt in my mind!





"I believe this project is going to be one buge success story for Canada. All plant construction is on or ahead of schedule. Hiring is soing well. The spirit is tremendous.

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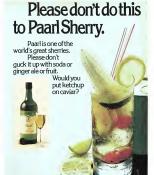
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When you add tone bours and enserable too end up with labor problems, and turing and that, I think the bobby on the lest is Ending great defloatly in making The last time British poter threstened

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# Rocky's U.N.

Is politics too important to be left to politicians?

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### By Patrick Martin

MACHEMIS OCTOBER 17 1977 4400

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slippers. I immediately fall my place No," Gorard Sensiti was sliving "wo one reports any read by members of are-

very kandly credited the communication with handwesteene foreign affrom "he added



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Reducinity added "The most lebty has as well a made connectation. We like to discuss the corresponding of a like one of the management of the concerned," you know there made an ordered one of the representatives from these completions.





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André Parette from Quebec and Print and argon or two ty reporting-which he

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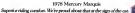
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#### Our tape lim Morgan into a SCOTCH Man.



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SCORCH taper you use it from So

today is not Quebec, it's specializa-

noer ideas - what statemed you, what made

#### Peter Trueman is not just another pretty face

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n 1956 , and Rest Levelous - Titellove man 400,000 viewees). Truemen inignmed the agreen with the personni max of all begittener ending with the words

Monate strengther with a demonstrator

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ing about my province, the saws "Tile time to report what's point on there in a stand

erté, and for the past two years was hoes men in Canada in 1973. More commons. he is always being asked, outside Quehis had a institute agreement-not

number of staff for two shows as /a

Sovered had for one. "The difference is that the record of cry work, it's like a



A new liqueur from Hiram Walker. half" of downers Tokyo "when the all around him and my as he mucht Man. that could reflate a fleet of Goodycor

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at the Ouebec Hilton.

ha Chiahan Milinn A weakened hes offer as available up to December 1978

After dinner, you can offer an assortment of candy-flavoured liqueurs. Or simply offer Cognac.

After all there's nothing else like Cognac.



The area is afficietty-divided into six "grad" or south

whater. And they's one there remon with Course is white Published to The World on North and the Company of the Angle of Contract of the Street Cont



\$745 from L.A. Table Dis the Paradese of your dreams. One of the fear

places left in the world where the receile. Where grown tree laugh.

ash valleys and green mountains

Time of it. Five fundfiled

fave in Tabiti, Miles of uncrowded nous Separator nameda That's

relax in your very own Tabilian style thatched hungaiou.

10 days in Paradise.

But nothing in Maclour's life some to of troublemaker "Mike is a bettern worna secondade pain so the ass." That's not the sort of gamble, or odds. lack was at It Crockford's the stery Lonmarkers, now head of news for Global-

# 4000 in less than 15 minutes that there's coough ("Mike has never been as good a who need Maclor's percent reskillers. understand why people want to church falou-and I can't undermad people who age " Nevertheless, as the countdown

I don't think narrose emoto weeking with Mike," says Plaint Pendry a round and

whell do two intercept as a liberarule

public and so was Madienr's One staffer

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some time at the navate soctor" (Mach radiament on Morley Safes, Macleur's forener collectore "Sofet," explained a dweller in the corporation's Toronto excething." in the trade Marien is vanpally ofcared as "a believe or rener" possessess when on the job- and, as a correspondent The son also rises

Closeup/Quebec



from bostical. "We thought they were

By Graham Fraser

sum fall, we charged our minds pretty After hours later Pierre-Mass Johnson.

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MINO DAY SHOCKSOFF IT 1977 BG

# Should you drink Kahlua only with coffee?



they drok if with sode (as shown), with milk, or in Black Russians, But most people agree on their coffee liqueur. Kahlua

Kahlua. The coffee liqueur that made coffee liqueurs famous around the world.

The feet that therein Marc behavior at the

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Daniel Johnson: No sen will carry on

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## People



Susse George has made 16 month in the past 11 years and, while her roles had, is jokingly complaining by head's per ta de no tent who knowled her dead



ber safferrag. "As you can hear 17th 100's

MAGUERN S-007046717 1977 #8

## Why has the market been bearish, and why is it about to be bullish? Magic Business column by Peter Brimelow

#### The rise and fall of the Toronto Stock Exphense consents hour, Mare October

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the market will start going up to October

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## Sports

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Lion! Lion! burning bright There is always a personal met up every procus-

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their hearts " save Raiters Singlair, marketlanes materials (not labor). This year, spycryment official. Apopoids later da-

counters. At best, says a member of the

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#### Venskab

Exerctions was Danses want Canada or your select Denmark, something wonderful lyannens. In English it means "friendshire", Our "Versdoch" with you means a lot to us. And that's why, before we give you anything of ours, we must be certain that

throughout the world it is looked upon as the symbol very pleased with Tuborg beer Tuborg.



### Show Business

Laugh and the world laughs with you-unless, of course, you bomb The recent resembles a dark, distance after-

> Brinder at Yek-Yuk's semething for these who retick of Mayne and Shuster

sale at the aght, but trought, as every Wednesday night nace it opened in June.

Toranto" -- are too busy laushing to be concerned The course of the proflors monotometr in and footh across the special stary blar an

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growing constructory of young thinking

audition for a major U.S. activork comedy characters like Don Harron's beloved and Shuster They are loughing, resteed, at certified, as at were-by approxime any who has account a loval following them it have They was to see Canadata oils and aggressive work-paired, without employee of Mr. Submorne ("I'm in

And full they do Indeed the face that

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adio Noon BRUCE Regional news, weather & sports Regular farm. ROGERS garden & shoppers reports Putting more life into lunchtime Special guests & a phone-in feature Weekdays Noon-2 pm

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## Lifestyles

Where the love that dares not speak its name, can



James Duff and in the year 1768. undertake to oroduce our Brands and Sherries with all the respect and care that the old processes



Now there is conswhere the to no Slowly, young leaburn not discovering plans in Toronto where makinglass chain, Tiffany laurps and wood and brick table provide diversing Downstains a 50

women," says Charlene Sheard-Reb-

#### Every city has its favourite hotel.

n the middle of Vancouver there is a hotel that has become a landmark. Tall and turreted. carved from stone, it stands grandly beneath a green copper roof. This is the haven to travellers who sayour the ele-

A guest here finds that the morning news has been quietly slipped under the door. That the bathtubs have been designed for people who like to stretch out and linger. That the rooms are spacious.

high-ceilinged and thick-walled. And that here are two of the city's finest restau. rants: the Timber orama Roof The

gance and comforts of a grand hotel

district and is the first stop for the Airporter coming from the airport. Next time you're this way, we'd like you to stay with us. We'd like to become your favourite hotel.

There will always be a few hotels like this.

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